

175 YEARS
Celebrating Life



PRUDENTIAL MYANMAR LIFE INSURANCE

CORPORATE PROFILE



| PRUDENTIAL MYANMAR LIFE INSURANCE

Prudential Myanmar Life Insurance is a wholly-owned life insurance operation in Myanmar. Operating with a life insurance licence issued by the Ministry of Planning and Finance (MoPF) of Myanmar, we offer life and health insurance products and solutions to the people of Myanmar to meet their growing long-term protection and savings needs.



"We offer life and health insurance products and solutions to the people of Myanmar to meet their growing long-term protection and savings needs."

Our mission is to make healthcare affordable and accessible at a click, and our vision is to protect the health and grow the wealth of families and communities. Our efforts are focused on supporting national efforts to increase life insurance penetration and financial inclusion in the country.



**TO MAKE HEALTHCARE
AFFORDABLE AND
ACCESSIBLE AT A CLICK**



**TO PROTECT THE HEALTH AND
GROW THE WEALTH OF
FAMILIES AND COMMUNITIES**



With our technology-enabled approach, we are committed to reaching as many people as possible and to ensure they enjoy an easy, simple, and convenient experience.



PRUDENTIAL MYANMAR LIFE INSURANCE: OUR PRODUCTS

We offer a range of insurance solutions to help people in Myanmar get the most out of life:



Life Insurance



PRUTerm



PRUTerm Digital



PRUGroup Life



Life Insurance and Savings Plan



PRUScholar



PRUSaver

Please scan to
learn more about
Prudential Myanmar
insurance products:



Health Insurance



PRUHealth



PRUHealth in Pulse

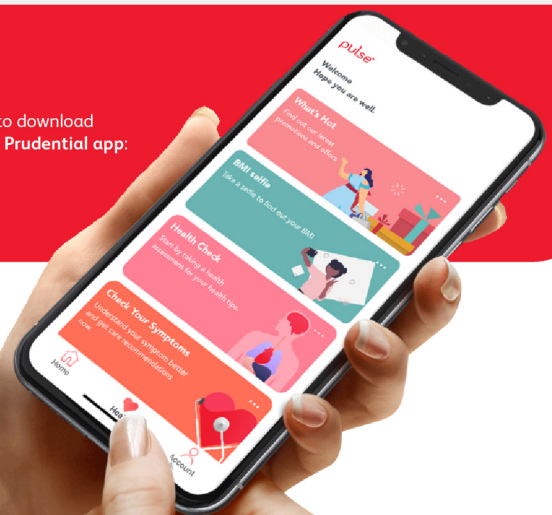


PRUGroup Health

pulse
by Prudential



Please scan to download
the Pulse by Prudential app:



- An AI-powered app that understands you as an individual and responds to your health needs
- Options to purchase health and life insurance plans, with more affordable options available
- Medical, healthcare and dining offers

OUR PURPOSE IS TO HELP PEOPLE GET THE MOST OUT OF LIFE

100 Years
in Asia

19.3
Million
Life Customers

**TOP
3**
in 11 Asia Life Markets

Access to
3.9 Billion
Population

We help people get the most out of life, by making healthcare affordable and accessible and by promoting financial inclusion. We protect people's wealth, help them grow their assets, and empower them to save for their goals.

**"We help people get
the most out of life."**

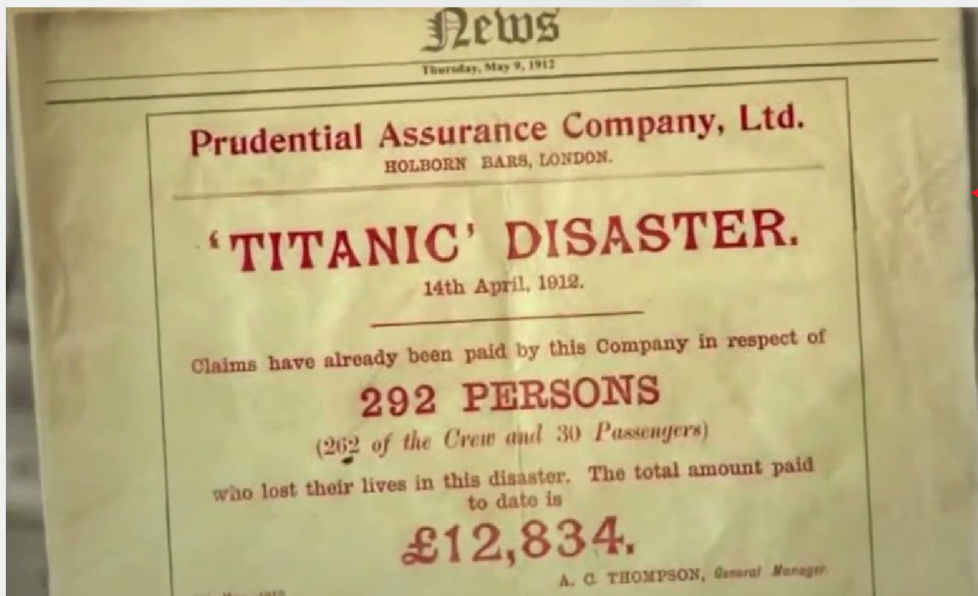


Our markets in Asia and Africa typically have substantial savings and protection gaps, fuelling demand for life and savings products.

We are confident that our clear and focused strategy, coupled with our proven execution ability, leaves us well placed to continue to deliver value for our shareholders and all our stakeholders over the long term.



PROVIDING FINANCIAL SECURITY TO PEOPLE FOR 175 YEARS



WE PAID
INSURANCE CLAIMS
ON **324**
PASSENGERS.

PROVIDE FINANCIAL
SECURITY TO PEOPLE FOR



175 Years

Founded in 1848 in the UK, Prudential has since paid a wide range of claims **to provide financial security to people for 175 years**. Prudential has been taking care of the deprived and bereft to ease the loss of their family members from accidents of various kinds. The unfortunate sinking of the Titanic on 14 April 1912 resulted in the loss of over 1,500 lives. By 9 May 1912, **Prudential had promptly paid out claims on 292 lives** totalling £12,834 and by June, it had paid £14,239 in **claims on 324 lives**, nearly **one fifth** of all passengers.

For Prudential, the prompt payment of claims to provide immediate help in times of emergency is a central part of customer service. Prudential agents were always on hand to provide rapid financial relief to beneficiaries when calamity struck.



**“Prudential’s prompt payment
of claims to provide immediate help
in times of emergency for customers.”**



Please scan to
learn about our
claims process:

Today, Prudential continues to provide health, protection and savings solutions as people live longer and become more affluent. The Group has a robust capital position and manages a vast pool of assets to meet the savings and protection demand from more than 19 million customers across Asia and Africa.

Let Us Help You Get the Most Out of Life

To learn more about Prudential Myanmar, please visit our website:
www.prudential.com.mm or Facebook page: Prudential Myanmar Life Insurance.

Address: #15-01, 15th Floor, Sule Square, 221 Sule Pagoda Road,
Kyauktada Township, Yangon, Myanmar

Customer Service Hotline: (+95) 977 011 0010

